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**BIDDER QUESTIONS & DVHA RESPONSES**

1. **Question:** Regarding Chapter 3, items 1.2.1.4 and 1.2.1.8, what kinds of decisions is DHVA seeking from the general public and stakeholders under this project?

**Answer:** We anticipate receiving general recommendations into the VHCIP's activities that will be discussed by the VHCIP's work groups, Steering Committee and Core Team. Please see the VHCIP's Operational Plan available on the VHCIP website for the governance and decision-making process.

2. **Question:** Is the vendor responsible for the cost of preparing material and distributing communication material under their budget?

**Answer:** The vendor is responsible for preparing material for either print or electronic communication, but will not be responsible for the cost of printing materials or postage if hard-copy distribution is chosen.

3. **Question:** Is media placement (airtime, print space, etc.) or media consulting part of this contract?

**Answer:** No.

4. **Question:** Is production of the marketing materials part of this contract?

**Answer:** No, just development.

5. **Question:** Are web services, programming or consulting part of this contract?

**Answer:** Web services, programming or consulting are not part of this contract. Development of web content is.